

Press Release

Road Show by Bank of Maharashtra

Bank of Maharashtra has organised a Road Show in Pune City on 15.06.2007 with the objective to remind the people for "CLEAN PUNE", and to create awareness about "BANKING SERVICES".

The Road Show was aimed to spread awareness about social issues viz. environment protection, water conservation, rainwater harvesting, observing the traffic rules to prevent road accidents, as also to create awareness about banking services etc.

The Road Show was flagged off by Shri M.D. Mallya, Chairman & Managing Director, Bank of Maharashtra from the Bank's Head Office situated at 'Lokmangal', Shivajinagar, Pune. Mr. Mallya appreciated the enthusiasm shown by the staff of the Bank for the Road Show. This is the first time that Bank has organized such a Road Show for encouraging banking & thrift habit as also the social commitment of keeping the city of Pune clean. All the senior officials of the Bank were present.

Shri B.K. Piparaiya, General Manager, Planning was vociferous in his inaugural speech about the commitment of the bank to the people in creating awareness about banking services,

During this Road Show, Bank's employees travelled on various roads in Pune City on two-wheelers carrying placards with slogans on environment protection, water conservation, rainwater harvesting, observing the traffic rules to prevent road accidents, Bank's products and services etc. The Road Show covered length and breath of the Pune City in two groups. The areas covered were Jangli Maharaj Road, FC Road, Bhandarkar Road, Tilak Road, Swargate, Bibwewadi, NIBM, Fatima Nagar, Hadpsar, M.G. Road, Shaniwar wada, Karve Road, Warje, Baner, Hinjewadi, Khadki, Chinchwad, Kalyani Nagar, Viman Nagar, Vishrant Wadi, etc. The Road Show received an overwhelming response from the Puneites.

Bank of Maharashtra



