



**BANK OF MAHARASHTRA  
CARD CELL**

45/47, Janamanagal, 4<sup>th</sup> Floor, Mumbai Samachar Marg, Fort, Mumbai – 400023

Phone: 2269 1322, 2269 1746 Fax: 2269 1379, 2269 1991

Email : [cardcell\\_mumbai@mahabank.co.in](mailto:cardcell_mumbai@mahabank.co.in); [cmcard@mahabank.co.in](mailto:cmcard@mahabank.co.in);  
[creditcardcell@mahabank.co.in](mailto:creditcardcell@mahabank.co.in)

24.07.2009

Dear Card Holder,

At the outset, we convey greetings and thank you for being a Bank of Maharashtra Credit Card holder. It has been our constant endeavour to upgrade our various services from time to time. We now propose to introduce the following two value added services shortly for the benefit of credit card holders:

1. **SMS Alerts :** You will get an insta-alert on your mobile phone each time he will do the following transactions successfully: Alerts will go only to Principal card holders.

- a). Transaction at POS location at any merchant for any transaction amounting to Rs.5000 or equivalent to 30% of spending limit, whichever is higher, where the card is presented to a merchant;
- b). For all transactions irrespective of amount involved in respect of CARD ABSENT TRANSACTIONS i.e. on the internet, telephone or mail order;

2. **Statements via e-mails:**

We propose to send monthly statements through e-mail, so as to avoid delays and non receipt of paper based statement.

To enable us to extend these services, Please send us the following information immediately by FAX or thru e-mail to us.

Our FAX no.- 022-22691379, 022-22691991

Our email ID- [cardcell\\_mumbai@mahabank.co.in](mailto:cardcell_mumbai@mahabank.co.in), [cmcard@mahabank.co.in](mailto:cmcard@mahabank.co.in)  
[creditcardcell@mahabank.co.in](mailto:creditcardcell@mahabank.co.in)

Name of the cardholder	
Credit card number	
Mother's maiden name	
Date of Birth	
Mailing address	
Email ID	
Mobile number	
Landline number/ std code	
Signature of the cardholder with date	

Kindly note to update the information whenever there is a change of the mobile number or e-mail IDs to avoid inconvenience and for smooth communication.

However, card holders need to continue to take all the **precautions** necessary as they have been taking now for the **safe-keeping and usage of your card**.

We are confident such value additions of services, which is mutually beneficial, will go a long way in cementing our relationship further.

Yours faithfully

Asst General Manager.  
Card Cell.